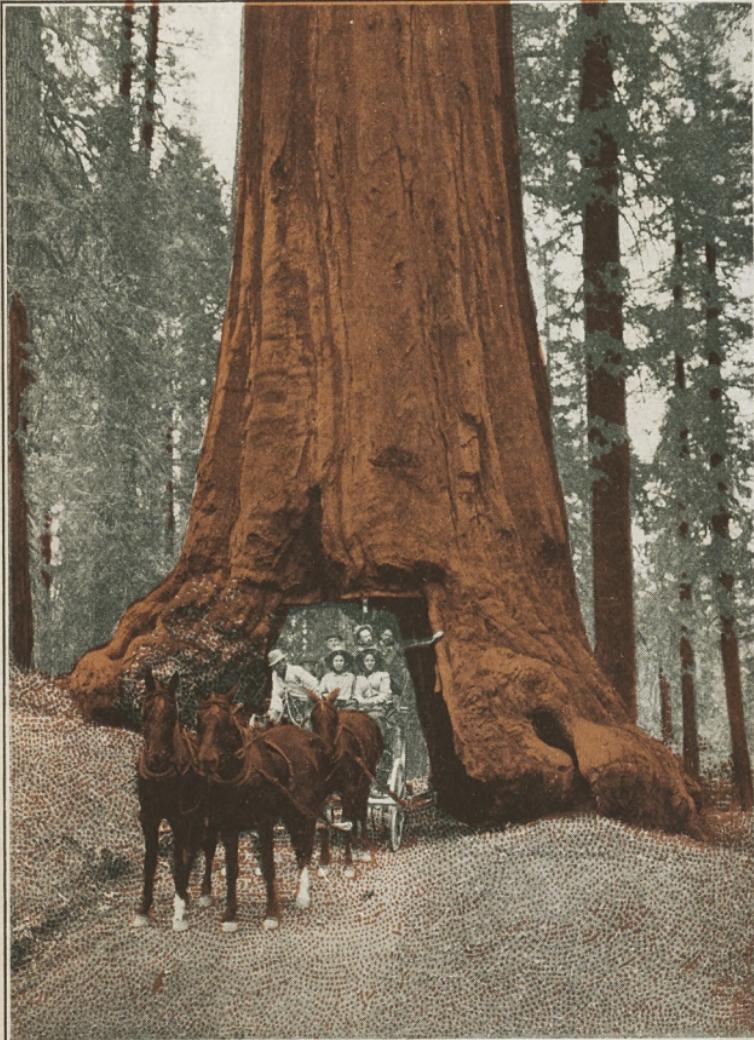


AOOG *GD* *LALA*

**YOSEMITE
MARIPOSA
BIG TREES
THE NEW WAY**

300



WAWONA-MARIPOSA GROVE BIG TREES, IN-SPIRATION POINT, ARTIST POINT, GLACIER POINT, YOSEMITE—ALL INCLUDED IN THE “NEW WAY,” VIA HORSESHOE ROUTE.

COOL, QUICK AND CLEAN.

Literature, Reservations and Tickets of
PECK-JUDAH COMPANY
687 Market Street, San Francisco.
623 South Spring Street, Los Angeles.

"The Purpose of a Journey is not to reach a Goal, but to find enjoyment on the Way."

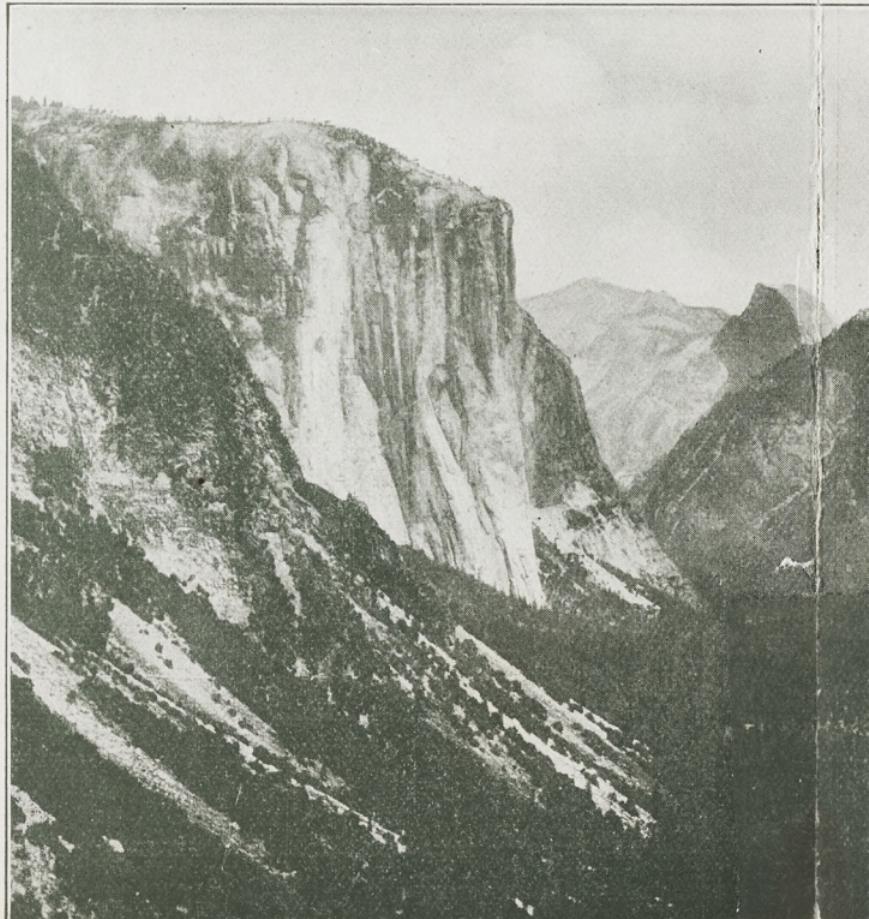
YOSEMITE and the Mariposa Grove of BIG TREES are too well known to need extended description here.

Most of those who visit these famous places will do so but once. It is, therefore, well worth a little time and effort to inform oneself fully regarding the essentials to a most satisfactory journey; the best route; the necessary time, and the exact expense.

The purpose of this folder is to present, briefly, to a discriminating public the most satisfactory way to see the REAL BIG TREES and YOSEMITE.

We claim, and are prepared to prove, that the only right way to enter the Yosemite Valley is by Inspiration Point, and that the largest accessible group of BIG TREES is the MARIPOSA GROVE.

Both of these famous places are on the "WAWONA ROUTE," called the "NEW WAY"—The Horseshoe Route. Cool, Quick and Clean.



VIEW FROM INSPIRATION POINT, ON
All the Paintings Are Sketched From Artists' Point, one Mile

AN OUNCE OF INFORMATION MAY SAVE A TON OF REGRET.

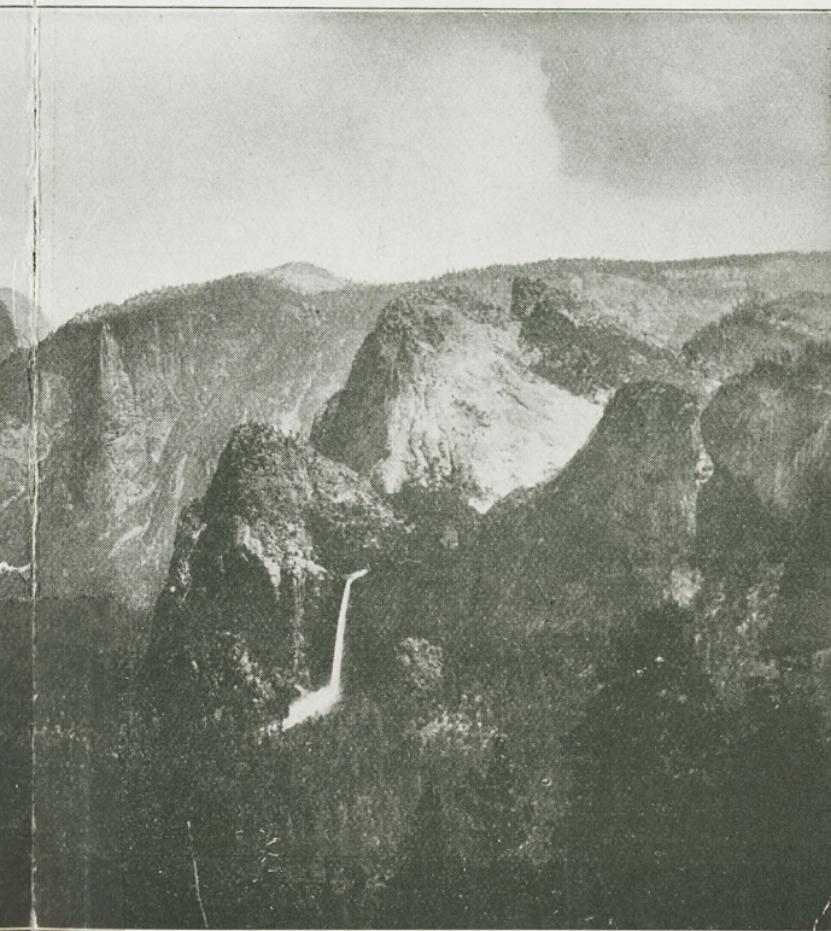
The size of this folder compels us to leave unsaid many things of vital interest to prospective visitors to Yosemite and the Big Trees.

It is not our purpose to misstate or mislead, as we expect every patron to be our best advertisement.

It will be to your advantage to let us give you the benefit of our 40 years' experience in handling Yosemite tourists.

For forty years nine-tenths of all the visitors to Yosemite went via the WAWONA Stage Route. More noted persons have ridden in the stages of this than of any other stage line in America.

Ninety horsepower seven-passenger automobiles have supplanted the four-horse stages, eliminating time, dust and danger. Special party automobiles when desired.



NT, ON THE "WAWONA" ROUTE.

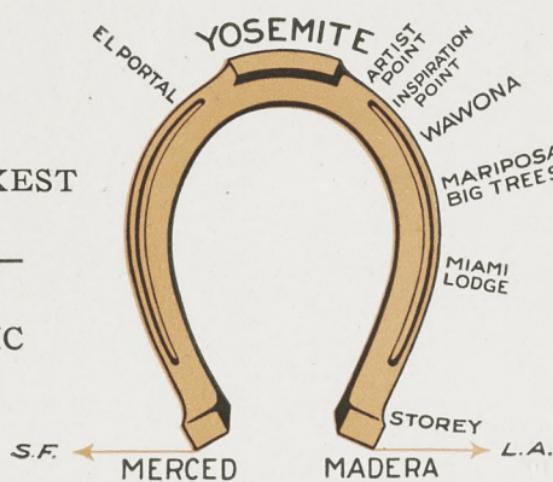
one Mile Below Inspiration Point, on the "WAWONA" Road.

The Horseshoe Route

THE
QUICKEST
WAY

THE
SCENIC
WAY

SEE
MORE
PAY
LESS



SPECIAL ANNOUNCEMENT

On or about June 1st, 1915, automobiles will be used on all the **MARIPOSA BIG TREE** and **WAWONA ROADS**. The present running time between all stations will be reduced one-half or more. The cars will be high powered, seven-passenger touring; the drivers thoroughly competent, reliable men, insuring absolute safety.

Under the schedule made possible by the change from horse-stages to automobiles, you can leave Yosemite at 3:00 p. m., arriving at Wawona at 6:00 p. m. Leave Glacier Point at 2:30 p. m., arriving at Wawona at 5:00 p. m.

Returning, leave Wawona at 7:00 a. m. and 11:35 a. m., arriving at Yosemite at 9:45 a. m. and 2:45 p. m. The 2:45 p. m. car connects with the auto stage, arriving at El Portal in time for sleepers to San Francisco by either Southern Pacific or Santa Fe.

Passengers arriving at Madera on the Southern Pacific or Storey on the Santa Fe, on morning trains, visit the **MARIPOSA BIG TREES** en route, arriving at Wawona at 5:30 p. m. Leaving Wawona in the morning, you visit the Groves en route to Storey or Madera, making connection with trains in either direction, arriving in San Francisco at 10 p. m. the same day or Los Angeles the next morning.

Special daily service between Yosemite and Glacier Point via Inspiration Point and Artist Point.

Parties arriving at Yosemite holding round-trip tickets, and desiring to **RETURN BY THE HORSESHOE ROUTE**, are entitled to a refund on the unused part of their tickets.

Further information regarding Tickets, Reservations, Hotel and Camp accommodations, and every possible detail of the trip can be obtained at the address on the first page of this folder; also at

WAWONA HOTEL COMPANY - - - - - Wawona, Cal.
C. A. WILCOMB - - - - - Yosemite, Cal.
C. N. HARNED - - - - - Savings Bank Bldg., San Diego
And all **SOUTHERN PACIFIC** and **SANTA FE OFFICES**

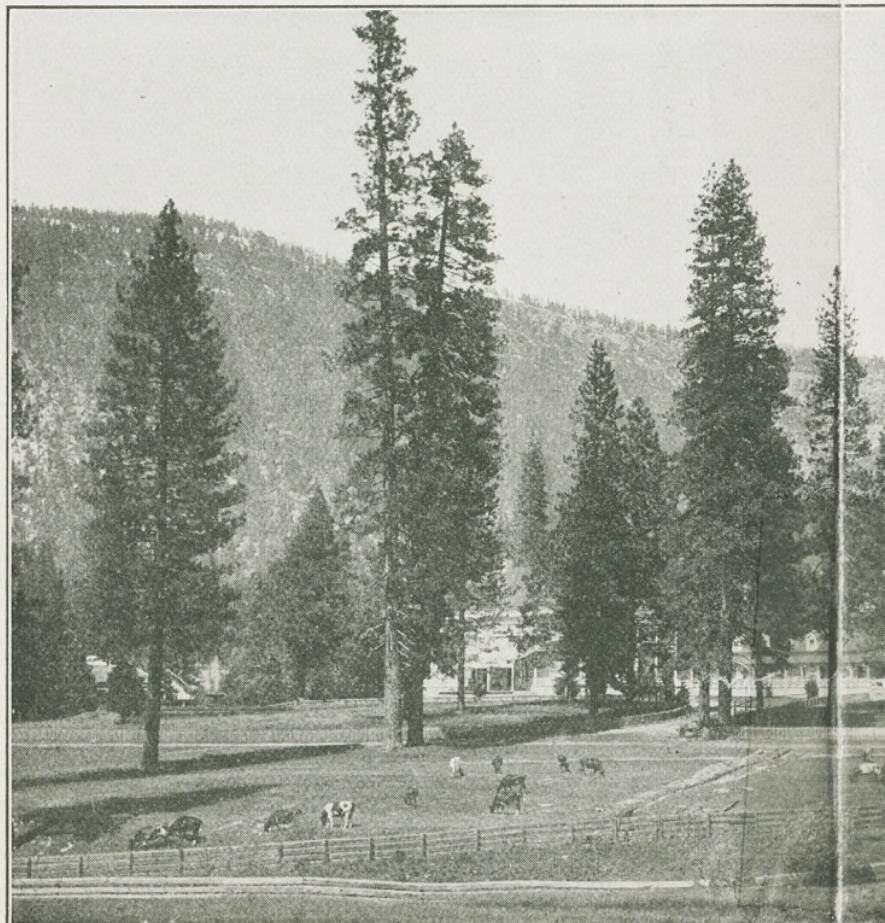
WAWONA

WAWONA, beautiful, peaceful, restful WA-WONA. A quaint, elegant, old place, and an ideal spot in which to spend a day, a week or a season.

Famous for forty years for its unexcelled cuisine, its whole-souled hospitality, and its peculiarly charming setting amid perpetually green, Wawona is in a class by itself.

Wawona has entertained more foreign dignitaries and prominent men than any other place in the State, and is second only to Yosemite in its attractions of water-fall, meadow and mountain.

Here the weary rest, the Poet is inspired, the Artist entranced. Prolong your stay here and visit the Big Trees and Wawona Point, Chilnualna Falls, Glacial Lakes, Signal Peak and Indian Grist Mills. The Merced River flows through the grounds. Consider well all things and you will certainly choose the "New Way." Cool, Quick and Clean.



THE POPULAR AUTOMOBILE ROUTE

The "Wawona Route" has the smoothest roads—lowest grades—the best stopping places. There is enjoyment all the way. More than 400 automobile parties visited Wawona in 1914. There are charming auto drives all about Wawona.

The Wawona roads are all open to automobiles, including the road to the Mariposa Grove, Yosemite via Inspiration Point, and to Glacier Point.

This is the only automobile road to Yosemite via Mariposa Big Trees and Inspiration Point.

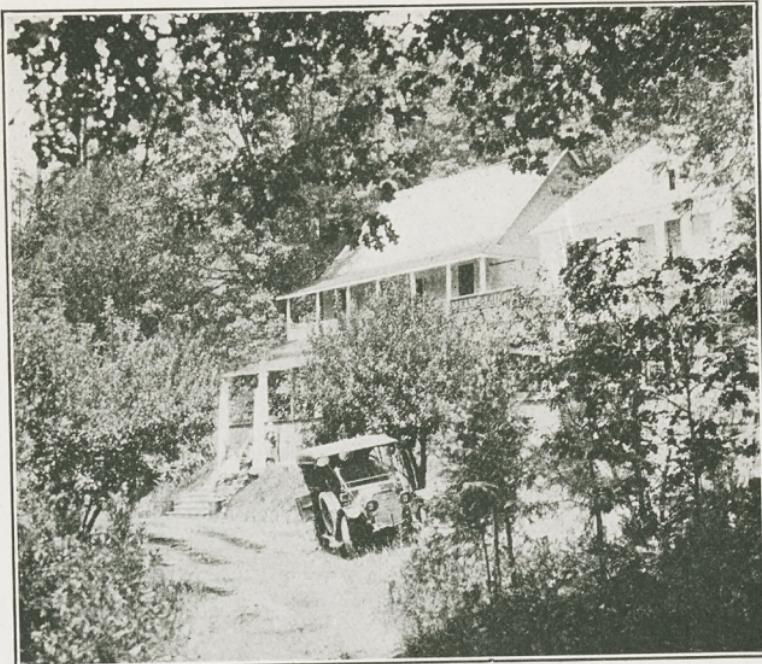
Do you enjoy horse-back riding, camping and fishing where the conditions are ideal? Parties are completely fitted out at Wawona for long or short trips to the Lakes in the High Sierras.



Send for particulars to any address on this folder.

Before you purchase tickets ask about the "WAWONA ROUTE," the AUTOMOBILE WAY—Cool, Quick and Clean.





MIAMI LODGE

The ride from Madera to Miami Lodge, in a 90-horsepower seven-passenger automobile in the cool of the morning, is a delightful contrast to the tedious confinement in a Pullman. This morning ride is one of a hundred similar surprises one thoroughly enjoys on the "New Way."

At Miami a bountiful lunch is provided.

Miami Lodge is 4200 feet above sea level, always deliciously cool; a beautiful spot, with a dense forest as a background and overlooking the peaceful valley of the Miami Creek; it is one of the most picturesque resorts in California.

A garage and complete machine shop are located here. Work will be done as reasonably as in any city.

A good many persons buy round-trip tickets to Yosemite, expecting to see the Mariposa Big Trees, Inspiration Point and Glacier Point, but find upon reaching the Valley that, in order to visit these important points, side trips are necessary. We advise that you purchase a one-way ticket to Yosemite, that you may continue on the HORSESHOE ROUTE and not retrace your steps.

This "out-door" ride in the shade of a continuous forest, over mountain and through valley, is so novel and exhilarating, one only regrets the way is so short.

Nature and man have co-operated to make the Wawona Route—the Horseshoe Route—ideal in all respects.



Cabin, Mariposa Grove.

\$6.50 TO \$7.50 SAVED

We save you \$6.50 to \$7.50, and a DAY'S TIME taking the side trip to Yosemite and Mariposa Big Trees, by the "IN ONE WAY AND OUT THE OTHER" ROUTE.

On Eastern round-trip tickets there is a saving of \$6.50. On Local tickets, \$7.50.

COMPARATIVE STATEMENT

Los Angeles to Madera..	\$ 8.90
Madera to Wawona....	8.50
Big Trees and Return..	2.00
Wawona to Yosemite....	6.50
Yosemite to Merced....	10.00
Merced to San Francisco.	4.05
Total.....	\$39.95

Los Angeles to Merced.	\$ 9.90
Merced to Yosemite and Return.....	18.50
Yosemite to Mariposa Big Trees and Return...	15.00
Merced to San Francisco.	4.05
Total.....	\$47.45

The same rates apply in either direction.



The Fallen Monarch, Mariposa Grove.



The "Big Three"—Grant, Sherman and Sheridan.

We have a special representative in Yosemite Valley whose duty it is to advise you regarding, and assist you in arranging, side trips; make your hotel and Pullman reservations; furnish tickets and assign stage seats. We have an office near the Sentinel Hotel with some one in attendance during business hours. Our agent also visits all camps regularly and at special times by appointment. From him you can get accurate information about the famous MARIPOSA Big Trees. You will not be satisfied until you have seen the **REAL BIG TREES**. Ask for the Mariposa Big Tree Agent.



HOW TO GO

Leave Los Angeles daily (sleeper).

Leave San Francisco daily (sleeper).

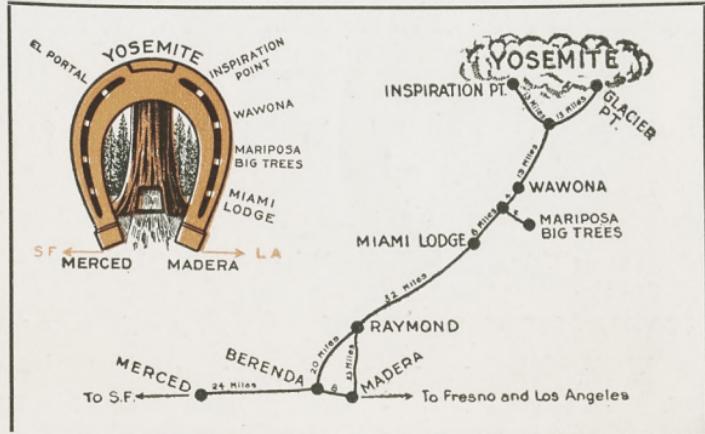
(Either Southern Pacific or Santa Fe).

Arrive Madera next morning (breakfast).

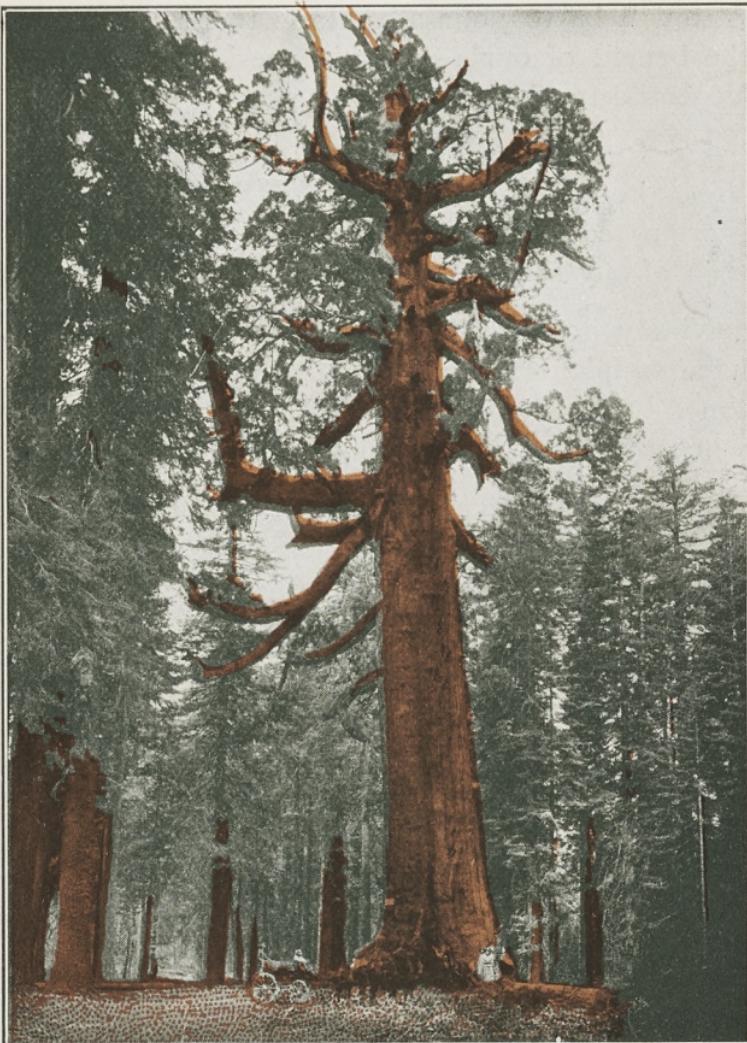
Leave Madera by automobile.

Arrive Miami Lodge (lunch).

Arrive Wawona, via Big Trees, 5:30 p. m.



YOSEMITE MARIPOSA BIG TREES THE NEW WAY



GRIZZLY GIANT

The rings of this old king of the grove, as scientists count them, give it a life of 8000 years. It was a full-grown tree when Abraham went down into Egypt, when the Pyramids were built, and for aught we know when Adam was expelled from Eden.

This is only one of the 600 Giants in the two Mariposa Groves.

WAWONA-MARIPOSA GROVE BIG TREES, INSPIRATION POINT, ARTIST POINT, GLACIER POINT, YOSEMITE—ALL INCLUDED IN THE “NEW WAY”—VIA HORSESHOE ROUTE.

COOL, QUICK AND CLEAN.